# SCHEDULE A LONG FORM NOTICE TO CLASS MEMBERS

# NOTICE OF AUTHORIZATION OF A NATIONAL CLASS ACTION AND OF A SETTLEMENT APPROVAL HEARING

If you purchased a product subject to an Environmental Handling Fee from Dollarama in Québec between December 11, 2019 and July 4, 2023, or elsewhere in Canada between May 29, 2021 and July 4, 2023, you are a member of this class action.

On May 29, 2023, a Quebec consumer (the "Plaintiff") filed an Application to Authorize the Bringing of a Class Action and to Appoint the Status of Representative Plaintiff (the "Application for Authorization") (as amended thereafter) against certain Defendants including Dollarama S.E.C., Dollarama Inc. and Dollarama GP Inc. (together, "Dollarama"), regarding the prices advertised and charged by the Defendants for products subject to Environmental Handling Fees ("EHFs") they sold in Canada. The Plaintiff essentially alleges, among other things, that Dollarama did not properly advertise (display) the price of products subject to EHFs it offered for sale and that it charged a total price or EHFs higher than displayed for these products or allowed by law. Dollarama denies the allegations in the Application for Authorization, denies any liability or wrongdoing and was prepared to vigorously contest the proposed class action, and no Court has concluded that there was any wrongdoing by Dollarama.

The Plaintiff and Dollarama have reached a Settlement before the class action was authorized, without any admission of liability or wrongdoing on the part of Dollarama. This Settlement is subject to the approval of the Superior Court of Québec. The Settlement approval hearing will take place on **April 9, 2024**, at 9:30 a.m. in room 2.08 of the Montreal Courthouse located at 1 Notre-Dame East Street, Montreal, QC, H2Y 1B6 or any other room designated by the judge sitting in room 2.08 on that day.

The judgment authorizing this class action for settlement purposes and the proposed Settlement may affect your rights. Please read this notice carefully.

#### THE CLASS ACTION

# 1. What is the purpose of this notice?

On February 15, 2024, the Court authorized this class action for settlement purposes only on behalf of the Class Members (defined below) against Dollarama, and, among other things, approved this notice. The Court has not taken a position as to the truth or merits of the claims or defences asserted by either side. The allegations made by the Plaintiff have not been proven in Court.

#### 2. Who is a class member?

You are a Class Member if you are a natural or legal person who purchased a product subject to an Environmental Handling Fee from Dollarama in Québec between December

11, 2019 and July 4, 2023, or elsewhere in Canada between May 29, 2021 and July 4, 2023 (the "Class Period").

The meaning of "Environmental Handling Fee" (or "EHF") as defined by the various Canadian provinces and territories is detailed in Section II of the Settlement Agreement accessible on the "Settlement Website" at:

#### www.dollaramaehfsettlement.com.

#### 3. What is this class action about?

The claims asserted against Dollarama in the Application for Authorization are based, essentially, on an allegation that Dollarama did not properly advertise (display) the price of products subject to Environmental Handling Fees it offered for sale in Canada, and that it charged a total price or EHFs higher than displayed for these products or allowed by law.

#### THE SETTLEMENT AGREEMENT APPROVAL HEARING

## 4. What is the proposed settlement?

Dollarama agreed to settle the class action in exchange for a full release of the Released Claims, as defined in the Settlement Agreement, including any claim arising out of or related to any allegation that the price or the EHF charged by Dollarama for any product subject to EHFs exceeded the price or the EHF, as the case may be, that was advertised or displayed for the same (on its packaging, a shelf-label, an in-store display or advertisement, or in any other manner including on a technological support) or allowed by law.

The Settlement Agreement provides for the following, subject to Court approval:

- 1. Dollarama has agreed to pay a total amount of \$2,500,000.00 (the "**Settlement Fund**") to be used (a) to compensate eligible Class Members in the form of Gift Cards (see below), (b) to pay Class Counsel's legal fees and expenses, and (c) to pay the Settlement Administrator's fees and expenses;
- 2. Class Counsel's legal fees and expenses in the amount of \$825,000 plus GST and QST, as well as the Settlement Administrator's fees and expenses of \$175,000 plus GST and QST, will be deducted from the Settlement Fund. The leftover amount will make up the "**Distribution Fund**";
- 3. Dollarama will pay the Distribution Fund to Settlement Class Members as compensation, distributed equally among each Settlement Class Members as Gift Cards.

- 4. Each Gift Card will have the following characteristics:
  - the value of each gift Card (the "Gift Card Value") is calculated as the Distribution Fund divided equally among all Settlement Class Members, with a maximum value of \$15.00 per Gift Card;
  - issued on an electronic support (transferable on the Dollarama mobile application) in principle, or on a physical support for those Settlement Class Members that make a specific request for a physical card to be sent by mail;
  - c. redeemable in any Dollarama store in Canada;
  - maximum of one Gift Card per Settlement Class Member, no matter how many products subject to Environmental Handling Fees were purchased by the Settlement Class Member from Dollarama during the Class Period;
  - e. non-transferable to a person other than the Settlement Class Member to whom it has been issued:
  - f. non-cash convertible;
  - g. subject to be used in several distinct transactions until the full Gift Card Value is spent by the Settlement Class Member; and
  - h. not subject to an expiry date.
- 5. If there is any money remaining after all claims (maximum of \$15.00 Gift Card for each Settlement Class Member), notice and administration costs, and Class Counsel's fees and expenses are paid, the remaining funds will be donated to a charitable organization to be chosen by the parties and approved by the Court (subject to any amounts which must be paid by law to the Québec Fond d'aide aux actions collectives).

Although Dollarama denies any wrongdoing, and no court has concluded there was any wrongdoing, Dollarama has implemented certain business practice changes whereby, henceforth, the price advertised or displayed for any product subject to EHFs offered for sale by Dollarama (whether on its packaging, a shelf label, on a technological support or otherwise) displays the total price payable for this product including EHFs (before taxes), and more emphasis is put on this total price than on the amounts of which it is composed. Dollarama has also made the necessary arrangements with the manufacturers of products subject to EHFs who pre-printed the price of these products on their packaging, to remove the said pre-printed price from the same.

The Settlement Agreement and documents pertaining to this class action are available at:

#### www.dollaramaehfsettlement.com.

Class Members who qualify to receive compensation under the proposed Settlement (the "Settlement Class Members") are described in Section 5 of this Notice, below. Compensation as described above will only be issued if the Court grants final approval to the Settlement and after the time for appeals has ended and any appeals are resolved. Please be patient.

## 5. How do class members qualify for compensation?

In order for a Class Member to receive compensation and be considered a Settlement Class Member, a Class Member (who can be a natural or legal person):

- 1. must have purchased a product subject to an Environmental Handling Fee from Dollarama in Québec between December 11, 2019 and July 4, 2023, or elsewhere in Canada between May 29, 2021 and July 4, 2023;
- 2. must not have submitted a Request for Exclusion (i.e., a request to opt-out of the Class Action);
- 3. must provide a valid e-mail address to the Settlement Administrator by **April 5**<sup>th</sup>, **2024** at the following link: <a href="www.dollaramaehfsettlement.com">www.dollaramaehfsettlement.com</a>; and
- 4. If the Settlement Agreement is approved by the Court, the Settlement Class Member must complete the Claim Form by the date specified in the Claim Form provided by the Settlement Administrator, and attest that he or she purchased at least one product subject to an Environmental Handling Fee from Dollarama in Canada during the Class Period, specifying the city and the province or territory in which the purchase was made.

Each Settlement Class Member who submits a valid Claim Form will receive one electronic Gift Card by email (or a physical Gift Card by mail if he or she specifically chooses that option) to be used in any Dollarama in Canada of an amount equal to a **maximum of \$15.00**, regardless of the number of products subject to an Environmental Handling Fee this Settlement Class Member purchased from Dollarama in Canada during the Class Period. Under the terms of the Settlement, the Gift Card Value of each Gift Card may be lower than \$15.00 depending on the number of Settlement Class Members who submit valid Claim Forms. The Gift Card Value of each Gift Card will be equal for each Settlement Class Member. The Gift Card may be linked to your Dollarama mobile application account and be redeemable by using a smartphone.

# 6. What is the next step regarding the proposed settlement?

The Superior Court of Québec must approve the Settlement Agreement before it can take effect. The Court will review the terms of the Settlement Agreement to ensure that they are fair, reasonable and in the best interests of the Class Members.

The Final Approval Hearing will take place on **April 9, 2024**, at 9:30 a.m. in room 2.08 of the Montreal Courthouse located at 1, Notre-Dame Street East, Montreal, QC, H2Y 1B6, or in any other room designated by the judge sitting in room 2.08 on that day or via a TEAMS link to be posted on the Settlement Website. At this hearing, the Court will hear any objection filed by Class Members regarding the proposed Settlement Agreement, in accordance with the deadlines and procedure set forth below. Class Members who do not oppose the proposed Settlement are not required to attend this hearing or to take any action to indicate that they intend to be bound by it.

#### OPTING OUT: THIS IS YOUR ONLY CHANCE TO OPT OUT OF THE CLASS ACTION

## 7. What happens if I opt out?

If you decide to opt out (exclude yourself) of the class action, you retain your right to institute your own lawsuit against Dollarama regarding the EHFs at your own expense and you will not be bound by the judgments rendered by the Court in this class action. Also, you will <u>not</u> be entitled to receive compensation if the Settlement is approved by the Court.

# 8. What happens if I do not opt out or if I do nothing?

If you do not opt out of the class action or if you do nothing, you have the right to claim the compensation provided for in the Settlement, and give up your right to institute your own lawsuit against Dollarama regarding the EHFs and will be bound by the judgments rendered by the Court in this class action.

#### 9. How do I opt out?

If you do not wish to be part of this class action, you can opt out by sending to the clerk of the Superior Court of Québec a signed letter containing the following information:

- 1. A heading referring to this proceeding (*Ohayon* v. *Dollarama S.EC. et al.*, 500-06-001243-233).
- 2. Your name, current mailing address and email address.
- 3. Your statement: "I am a class member and I wish to opt out of the class action".
- 4. Your signature.

## You must send your letter by April 5th, 2024 at the following address:

**TO:** Clerk of the Superior Court of Québec

File: 500-06-001243-233 Montreal Courthouse 1, Notre-Dame East Street,

Suite 1.120

Montreal (Quebec) H2Y 1B6

## OBJECTING TO THE PROPOSED SETTLEMENT

# 10. What should I do if I disagree with the proposed settlement?

If you disagree with the Settlement Agreement but you do not wish to opt out of the class action, you can object to the Settlement Agreement by delivering a written submission on or before **April 5**<sup>th</sup>, **2024**, filed with the Court, and containing the following information:

- 1. A heading referring to this proceeding (*Ohayon* v. *Dollarama S.EC. et al.*, 500-06-001243-233).
- 2. Your name, current address, and telephone number and, if represented by counsel, the name, address, and telephone number of your counsel.
- 3. A statement confirming that you purchased a product subject to an Environmental Handling Fee from Dollarama in Canada during the Class Period.
- 4. A statement confirming whether you intend to appear at the Final Approval Hearing, either in person or through counsel.
- 5. A statement of the objection and the grounds supporting the objection.
- 6. Copies of any papers, briefs, or other documents upon which the objection is based.
- 7. Your signature.

## You must send your letter by mail at the following address:

**TO:** Clerk of the Superior Court of Québec Copy to Mtre Joey Zukran

Montreal Courthouse 276 Saint-Jacques Street,

1, Notre-Dame East Street, Suite 801

Suite 1.120 Montreal, Quebec, H2Y 1N3

Montreal (Quebec) H2Y 1B6 Email: <u>jzukran@lpclex.com</u>

You may also appear in Court on the day scheduled for the hearing, April 9, 2024.

The Court cannot change the terms of the Settlement. Any objections will be used by the Court to consider whether to approve the Settlement or not.

## **CLASS COUNSEL**

## 11. Who are the lawyers working on this class action?

The law firm LPC Avocats represents the Plaintiff and the Class Members. You may contact them using the contact information found at the end of this notice.

#### 12. Are there fees for the class members?

You do not have to pay the lawyers working on this class action. Class Counsel have taken this case on a contingency agreement. If the Settlement is approved by the Court, Class Counsel will be paid from the amount provided in the Settlement Agreement. The Court will decide on the reasonableness of the fees and costs paid to Class Counsel.

#### FOR MORE INFORMATION

If you have questions, you can contact Class Counsel by mail, email or phone. Your name and any information provided will be kept confidential. Please do not contact Dollarama, nor any of the judges of the Superior Court of Québec:

Mtre Joey Zukran

LPC Avocats

276 Saint-Jacques Street, Suite 801

Montreal, Quebec, H2Y 1N3

Telephone: (514) 379-1572

Email: JZUKRAN@LPCLEX.COM

You may also contact the Settlement Administrator:

Concilia Services inc.

Email: info@conciliainc.com

Settlement Website: <a href="https://www.dollaramaehfsettlement.com">www.dollaramaehfsettlement.com</a>

This notice has been approved by the Superior Court of Québec.